

MARK FOSTER ETHRIDGE III

Since 1990, Mark Ethridge III has been the president of Carolina Parenting, Inc. which publishes *Charlotte Parent* magazine and the parenting magazines in Greensboro/Winston-Salem/High Point and Raleigh/Durham/Chapel Hill.

A native of Winston-Salem, NC, he attended Phillips Exeter Academy and graduated cum laude from Princeton University in 1971 with a degree in history. In 1985-86 he was a Nieman Fellow at Harvard University.

Ethridge began as a reporter for the *Associated Press*, worked as a reporter and editor at *The Charlotte Observer* and was managing editor from 1979-1988. He played a key role in the newsroom's two Pulitzer Prizes for public service – for an investigation of brown lung disease and for the PTL scandal.

From 1989-1998, Ethridge was president and publisher of *The Business Journal of Charlotte*. He supervised a number of other business journals across the country and several publications devoted to NASCAR racing for Newhouse/Advance.

In 1998, Ethridge became president and part-owner of The Cotter Group, a NASCAR-based sports public relations and marketing agency based in Harrisburg, NC which became a part of Clear Channel Communications in 2000.

His first novel, *Grievances*, was published in May 2006 by NewSouth Books. *Deadline*, a movie version for which he wrote the screenplay, will premiere in 2012.

Ethridge, 62, has been married to the potter Kay Ethridge for 38 years. They have two children, Emily, 27, and Mark, 23.